

Bhutan is a tiny Himalayan state with a particular emphasis on people and environment. By now the concept of Gross National Happiness has been spread all over the world. Bhutan is proud that their focus is more on people as on capitalism.

This is the reason why Bluebee is so interested doing business with Bhutan. Bluebee's intention is to establish a local production of heating panels in Bhutan. At the moment there is a pilot project running

Bluebee's main attention are Bhutan's schools. All classrooms are still unheated and during the cold winter months the children had to freeze during their lessons. Recently Bhutan's daily newspaper „Künse!“ wrote that children had to suffer from frostbites in their classrooms.

With „Bluebee goes Bhutan schools“ Bluebee will heat the classrooms in Bhutan's schools. For the government in Bhutan education is one of their main pillars of governance and they are investing a lot of money in it.

But there is still no heating system in Bhutan which can heat the classrooms during winter times. Therefore suffering from the cold means a lot of hardships for the students during their school time.

The cost of a fully equipped classroom for up to 40 students are € 7.000 and it will provide these classrooms with a heating system for the next 25 years. In this price included are:

1. Production of heating panels in Austria. After successful completion of our pilot project these panels can be produced at very reduced costs directly in Bhutan. This increases the value chain in Bhutan, creates local jobs and helps to tackle youth unemployment
2. Transport to Bhutan. The container itself remains in Bhutan and will help to set up an assembly unit
3. Mounting of the heating panels through a very experienced team from Austria. This team will be managed by Wolfgang Bühringer and will be supported by young and dedicated people from Bhutan. These young people will be trained on the job for their future profession. Later on they also will be able to do the necessary maintenance
4. A heating pump for energy efficient power supply. One heating pump can provide energy for up to 4 classrooms